

# girl tweets



# WORLD

LONDON

TO

SYDNEY



22k



303k



3k



11k



2.6k



Jayne Gorman

@jayneytravels

## ABOUT ME

I'm a travel and lifestyle blogger from the UK with 10 years of experience in the industry. I've worked in-house for a global travel agency as their content and social media manager and write for several travel and tourism brands on a freelance basis.

Since winning a Trav Media Award back in 2011, I've been considered a leading travel blogger in the UK and often present on the topic of blogging in the travel industry.

### 62K

PAGE VIEWS

Per month based on Google Analytics March 19

### 44K

USERS

Per month based on Google Analytics March 19

### 340K

FOLLOWERS

Across Twitter, Pinterest, Facebook & Instagram

## ABOUT MY BLOG

*Stylish, Stress-Free  
Travel*

Girl Tweets World is a collection of tips and stories based on my experience of travelling to 60+ countries. I aim to help readers enjoy stylish and stress-free holidays by sharing travel hacks, flying tips and uncovering the best boutique hotels and brunch spots.

Everything is written from a personal perspective, with all recommendations tried and tested by me and, more recently, my small family.

# BLOG AUDIENCE

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## *My most loyal readers*

Girl Tweets World readers are mainly females aged 25 to 45 who have followed my blog for 5+ years.

Google Analytics reveal their interests to be air travel, hotels, shopping, food & books - much like me!

Readers relate to the down-to-earth advice and authentic voice, often emailing me photos of their holidays to say thank you.



# BRAND COLLABORATIONS

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Brands I've collaborated with in the last few months include:

- Princess Cruises
- India Tourism
- Rollie Shoes
- Crowne Plaza Changi Airport
- Flight Centre



# HOW WE CAN WORK TOGETHER

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If you'd like to reach an engaged and targeted audience get in touch about how we can work together.

The services I offer include: blog trips, content creation, social media takeovers, sponsored posts, public speaking, photography and more.

Visit [www.girltweetsworld.com/lets-work-together/](http://www.girltweetsworld.com/lets-work-together/) to see examples of recent campaigns.

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